

1. Record Nr.	UNINA9910822269703321
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Titolo	Global entertainment media : between cultural imperialism and cultural globalization // Tanner Mirrlees
Pubbl/distr/stampa	New York : , : Routledge, , 2013
ISBN	1-136-33465-3 0-203-12274-7 1-299-27883-3 1-136-33466-1
Descrizione fisica	1 online resource (316 p.)
Disciplina	302.23
Soggetti	Mass media and globalization Motion pictures and globalization Television and globalization Culture and globalization Motion picture industry - United States Television programs - United States Imperialism - Social aspects Globalization - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Global Entertainment Media: Between Cultural Imperialism and Cultural Globalization; Copyright; CONTENTS; PREFACE; ACKNOWLEDGMENTS; Introduction; CHAPTER 1 Paradigms of Global Entertainment Media; CHAPTER 2 Capitalizing on Global Entertainment Media; CHAPTER 3 Governing Global Entertainment Media; CHAPTER 4 Producing Entertainment in the New International Division of Cultural Labor (NICL); CHAPTER 5 Designing Global Entertainment Media; CHAPTER 6 Global Entertainment Media, Local Audiences; CONCLUSION: Global Media Studies Between Cultural Imperialism and Cultural Globalization BIBLIOGRAPHYINDEX
Sommario/riassunto	A critical cultural materialist introduction to the study of global

entertainment media. In *Global Entertainment Media*, Tanner Mirrlees undertakes an analysis of the ownership, production, distribution, marketing, exhibition and consumption of global films and television shows, with an eye to political economy and cultural studies. Among other topics, Mirrlees examines: Paradigms of global entertainment media such as cultural imperialism and cultural globalization. The business of entertainment media: the
