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Growing Antiwar Sentiment; Obama's Escalation and the Evolution of Dissent; 2008 Election Rhetoric; The December Surge; Obama's Speech at West Point Military Academy; Postsurge Rhetoric; Challenges to the Surge; Undermining the War; Editorializing for War
Amplifying Officials, Marginalizing Dissent
Selling the Surge; Conclusions; Chapter 2: Selling the Iraq War; The War with Iraq; Critical Assessments of Bush's Rhetoric; Chemical and Biological Weapons; No Evidence of Nuclear Weapons; Fictitious Ties to Al Qaeda; Presidential Propaganda; Media and Public Support for War; Pro-War Framing in Elite Media; Enthusiasm for War; Cautiously Beating the Drums for War; Pro-War Reporting; Defining Objectivity; Media Effects of Pro-War Messages; Public Opinion; Setting the Agenda; Media Independence?; Concluding Lessons
Chapter 3: Failure: The Iraq War and the Declining Influence of Presidential Rhetoric
Why Do Americans Oppose War?; Moral Opposition to War; The 'Vietnam Syndrome'; Shifting Opinions; The Origins of Dissent: Critical Information and the Media; Growing Dissent; Failing to Sell War; Capturing Saddam Hussein; The Weapons of Mass Destruction Fiasco; The Abu Ghraib Scandal; Elections in Iraq; Guantanamo Bay; 2,000 Soldiers Dead; Civil War; The Surge; Explaining Opposition to War; Defining Immorality; Common Moral Objections; Secondary Objections; Partisanship, Elite Theory, and Democratic Theory
Concluding Lessons
Chapter 4: An Iranian Threat? Recycling the Rhetoric of Fear and Hope; A Background to U.S.-Iranian Hostilities; Bush and Iran; Obama's Conflict; Challenging Presidential Rhetoric; Reporting on Iran; Iran during the Bush Years; Iran in the Age of Obama; Effects of Elite Discourse on Public Opinion; Experimental Evidence of Framing Effects on Iran; A Closer Examination of Experimental Findings; Concluding Lessons; Chapter 5: From Fear to Democracy: Presidential Rhetoric in the Arab Spring
From Fear to Democracy: Presidential Rhetoric from the 'War on Terror' to the Arab Spring
