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d. The Fixing or Accepting of Options e. Economic Warfare: Strategy and Manoeuvre ; 3. Competition between Sellers ; 4. Location of Production and Sales Area: an Example of Heterogeneous Competition ;
B. The Revenue Plan of the Firm for a Single Economic Period ; 1. The Revenue Plan of a Seller Acting as a Quantity- Adjuster ; 2. The Revenue Plan of a Seller Facing an Expected Price-Sales Relation ; 3. The Revenue Plan of a Multi-Product Firm Supplying ""Made-to-Order"" Goods ; C. The Cost Plan of a Going Firm for a Single Economic Period (The Short-Term Cost Plan)
1. The Cost Plan of a Single-Product Firm 2. The Cost Plan of a Multi-Product Firm ; D. The Profit Plan of a Going Firm for a Single Economic Period (The Short-Term Profit Plan) ; (i) The Profit Plan of a Single-Product Firm ; 1. The Profit Plan of a Firm Acting as a Quantity-Adjuster ; 2. The Profit Plan of a Seller Facing an Expected Price-Sales Relation ; 3. The Problem of Price Discrimination ; (ii) The Profit Plan of a Multi-Product Firm ; E. The Production Function as the Basis of Cost Planning ; 1. Linear-Limitational Factors ; 2. Continuously Substitutable Factors
a. Returns to Scale Functions (Returns Functions When the Scale Varies)
b. Returns Functions When Factors Vary Partially (Variation of One Substitute Factor On Its Own) ; c. The Minimum Cost Combination ; d. The Profit Plan of a Firm using Substitutional and Variable Factors ; 3. Substitution between a Finite Number of Linear- Limitational Processes ; F. The Long-Term Economic Plan of a Firm ; III. STATICS AND DYNAMICS IN ECONOMIC THEORY ; IV. THE PROBLEM OF EQUILIBRIUM IN A CLOSED ECONOMY ; A. The Concept of Economic Equilibrium ; B. Partial Equilibrium
1. The Equilibrium Price of a Good with a Constant Supply Per Unit of Time

Sommario/riassunto

This volume analyses value and equilibrium. Chapters on the decisions of household and on the theory of the firm (including short and long-term planning and investment) include both static and dynamic analysis.

* Based on the enlarged sixth German edition this English edition contains many diagrams and an introduction to linear programming, as well as full treatment of the author's well-known theory of production.
