

1. Record Nr.	UNINA9910822205803321
Titolo	China goes global / / guest editors, Dr. C. Lattemann and Professor W. Zhang
Pubbl/distr/stampa	[Bradford, England] : , : Emerald, , 2015 ©2015
ISBN	1-78560-121-0
Descrizione fisica	1 online resource (121 p.)
Collana	International Journal of Emerging Markets, , 1746-8809 ; ; Volume 10, Number 2
Disciplina	330.951
Soggetti	Globalization - China China Economic policy 2000- China Foreign economic relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Cover; Editorial advisory and review boards; Guest editorial; State corporatism and business associations in China; Understanding China's global energy strategy; International strategic management hybrids in China; Strategic transformation in the value-added wood products companies; Technology-sourcing investment abroad as an enhancer of Chinese MNEs' innovative capabilities; Performance implications of internationalization strategies for Chinese MNCs
Sommario/riassunto	The International Journal of Emerging Markets already picked up the topic of ""China Goes Global"" in an e-book in 2014 (IJoEM vol 9, iss. 2, 2014). That e-book was the outcome of the best papers of the 6th and 7th China Goes Global conferences. The 2014 e-book dealt with institutional influences and public policy on Chinese multinationals, their integration in the world economy, changes in their organizational structures and globalization strategies. The e-book in hand is the successor of the 2014 volume. The articles are linked and refer to the latest theories, approaches and frameworks to a