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Nota di contenuto Finding Your Way in the Consulting Jungle; Contents; Foreword to the

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Your Services; What's in a Name?; Summary; 2. Does the Organization Need a Consultant?; Does the Organization Really Need a Consultant?; What Are the Agents' Perceptions of the Organization's Current

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Consultants

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Purpose; Summary; 4. Consulting Philosophy; Achieving Organizational Effectiveness; Treating the Entire Organization; Focusing on Causes, Not on Symptoms; Intervening at the Strategic Level, Rather Than Offering a Quick Fix; Identifying, Developing, and Utilizing Client Resources; Enabling Self-Determination for the Future; Dealing with Immediate, Real-Life Realities; Using a Holistic "Helicopter" Perspective;

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## Sommario/riassunto

Chart your path in the consulting jungle! Finding Your Way in the Consulting Jungle--a book in The Practicing Organization Development series--offers OD consultants the information and guidance they need to understand their place in the consulting network, differentiate themselves from other types of consultants, and work with both clients and colleagues to make sure everyone's needs and expectations are met. Finding Your Way in the Consulting Jungle offers practical advice on how to:Differentiate and market yourselfInterview prospective clientsWrite proposals<p