1. Record Nr. UNINA9910822169003321 Autore Fields Jill <1954-> Titolo An intimate affair: women, lingerie, and sexuality / / Jill Fields Pubbl/distr/stampa Berkeley, : University of California Press, c2007 **ISBN** 9786612360114 1-282-36011-6 0-520-94113-6 Edizione [1st ed.] Descrizione fisica 1 online resource (392 pages): illustrations Disciplina 391.4/209 Soggetti Lingerie - History Women's clothing - History Clothing and dress - Symbolic aspects Clothing and dress - Erotic aspects Advertising - Fashion Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references (p. 289-360) and index. Nota di contenuto Frontmatter -- Contents -- Illustrations -- Acknowledgments --Introduction. Sexual Foundations -- 1. Drawers -- 2. Corsets and Girdles -- 3. Brassieres -- 4. The Meaning of Black Lingerie -- 5. The Invisible Woman: Intimate Apparel Advertising -- 6. The Production of Glamour: Intimate Apparel Workers and Union Culture -- 7. Return of the Repressed (Waist), 1947-1952 -- Epilogue. Bra vs. Bra: Feminist Intimate Apparel Art -- Notes -- Index Sommario/riassunto Intimate apparel, a term in use by 1921, has played a crucial role in the development of the "naughty but nice" feminine ideal that emerged in the twentieth century. Jill Fields's engaging, imaginative, and sophisticated history of twentieth-century lingerie tours the world of women's intimate apparel and arrives at nothing less than a sweeping view of twentieth-century women's history via the undergarments they wore. Illustrated throughout and drawing on a wealth of evidence from fashion magazines, trade periodicals, costume artifacts, Hollywood films, and the records of organized labor, An Intimate Affair is a

provocative examination of the ways cultural meanings are orchestrated by the "fashion-industrial complex," and the ways in

which individuals and groups embrace, reject, or derive meaning from these everyday, yet highly significant, intimate articles of clothing.