

1. Record Nr.	UNISALENTO991003798009707536
Autore	Bassat, Luis
Titolo	Il nuovo libro della pubblicità / Luis Bassat, Giancarlo Livraghi
Pubbl/distr/stampa	Milano : Il Sole 24 Ore, 2001
Titolo uniforme	El libro rojo de la publicidad
ISBN	8883631293
Edizione	[2. ed. aggiornata]
Descrizione fisica	xii, 481 p. ; 22 cm
Collana	Marketing e comunicazione
Altri autori (Persone)	Livraghi, Giancarloauthor
Disciplina	659.1
Soggetti	Pubblicità
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910798716603321
Titolo	Dynamics of production in the Ancient Near East : 1300-500 BC // edited by Juan Carlos Moreno Garcia
Pubbl/distr/stampa	Oxford, [England] ; ; Philadelphia, [Pennsylvania] : , : Oxbow books, , 2016 ©2016
ISBN	1-78570-283-1
Descrizione fisica	1 online resource (438 pages)
Disciplina	330.9394
Soggetti	Middle East History To 622 Congresses Middle East Civilization To 622 Congresses
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"This volume presents the results of the European Science Foundation (ESF) Exploratory Workshop entitled "Dynamics of production and economic interaction in the Near East in the first half of the 1st millennium BCE", which was held at the University Charles-de-Gaulle Lille 3, 28-30 June 2011."
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Economies in transition : trade, money, labour and nomads at the turn of the 1st millennium BC / Juan Carlos Moreno Garcia -- Oil and wine for silver? The economic agency of the Egyptian peasant communities in the Great Oasis during the Persian Period / Damien Agut-Labordere -- Urban craftsmen and other specialists, their land holdings, and the Neo-Assyrian state / Heather D. Baker -- Beyond capitalism : conceptualising ancient trade through friction, world historical context and bazaars / Peter Fibiger Bang -- Phoenician trade : the first 300 years / Carol Bell -- The contribution of pottery production in reconstructing aspects of local rural economy at the northern frontier of the Neo-Assyrian Empire / Anacleto D'Agostino -- Silver circulation and the development of the private economy in the Assyrian Empire (9th-7th centuries BCE) : considerations on private investments, prices and prosperity levels of the imperial elite / Salvatore Gaspa -- Long-distance trade in Neo-Babylonian Mesopotamia : the effects of institutional changes / Laetitia Graslin-Thome -- The empire of trade and the empires of force : Tyre in the Neo-Assyrian and Neo-

Babylonian periods / Caroline Van der Brugge & Kristin Kleber --
 Temples and agricultural labour in Egypt, from the late New Kingdom
 to the Saite Period* / Juan Carlos Moreno Garcia -- North-east Africa
 and trade at the crossroads of the Nile Valley, the Mediterranean and
 the Red Sea / Robert G. Morkot -- Temples, trade and money in Egypt
 in the 1st millennium BC / Renate Muller-Wollermann -- From
 "institutional" to "private" : traders, routes and commerce from the Late
 Bronze Age to the Iron Age1 / Susan Sherratt -- Intercultural contacts
 between Egypt and the Arabian Peninsula at the turn of the 2nd to the
 1st millennium BCE / Gunnar Sperveslage -- Interactions between
 temple, king and local elites : the han-u land schemes in Babylonia
 (8th-6th centuries BC) / John P. Nielsen and Caroline Waerzeggers --
 Organisation and financing of trade and caravans in the Near East /
 Jean-Baptiste Yon -- Aegean economies from Bronze Age to Iron Age :
 some lines of development, 13th-7th centuries BC / Julien Zurbach.

3. Record Nr.	UNINA9910822150203321
Autore	Reinhold Klockenkamper
Titolo	Total-reflection x-ray fluorescence analysis and related methods / / Reinhold Klockenkamper, Alex von Bohlen
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , 2015 ©2015
ISBN	1-118-98595-8 1-118-98587-7
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (555 p.)
Collana	Chemical Analysis
Disciplina	543.56
Soggetti	Fluorescence spectroscopy X-ray spectroscopy Reflectance spectroscopy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Total-Reflection X-ray Fluorescence Analysis and Related Methods; Contents; Foreword; Acknowledgments; List of Acronyms; List of Physical Units and Subunits; List of Symbols; Chapter 1: Fundamentals

of X-Ray Fluorescence; 1.1 A Short History of XRF; 1.2 The New Variant TXRF; 1.2.1 Retrospect on its Development; 1.2.2 Relationship of XRF and TXRF; 1.3 Nature and Production of X-Rays; 1.3.1 The Nature of X-Rays; 1.3.2 X-Ray Tubes as X-Ray Sources; 1.3.2.1 The Line Spectrum; 1.3.2.2 The Continuous Spectrum; 1.3.3 Polarization of X-Rays; 1.3.4 Synchrotron Radiation as X-Ray Source
1.3.4.1 Electrons in Fields of Bending Magnets 1.3.4.2 Radiation Power of a Single Electron; 1.3.4.3 Angular and Spectral Distribution of SR; 1.3.4.4 Comparison with Black-Body Radiation; 1.4 Attenuation of X-Rays; 1.4.1 Photoelectric Absorption; 1.4.2 X-Ray Scatter; 1.4.3 Total Attenuation; 1.5 Deflection of X-Rays; 1.5.1 Reflection and Refraction; 1.5.2 Diffraction and Bragg's Law; 1.5.3 Total External Reflection; 1.5.3.1 Reflectivity; 1.5.3.2 Penetration Depth; 1.5.4 Refraction and Dispersion; References; Chapter 2: Principles of Total Reflection XRF; 2.1 Interference of X-Rays
2.1.1 Double-Beam Interference 2.1.2 Multiple-Beam Interference; 2.2 X-Ray Standing Wave Fields; 2.2.1 Standing Waves in Front of a Thick Substrate; 2.2.2 Standing Wave Fields Within a Thin Layer; 2.2.3 Standing Waves Within a Multilayer or Crystal; 2.3 Intensity of Fluorescence Signals; 2.3.1 Infinitely Thick and Flat Substrates; 2.3.2 Granular Residues on a Substrate; 2.3.3 Buried Layers in a Substrate; 2.3.4 Reflecting Layers on Substrates; 2.3.5 Periodic Multilayers and Crystals; 2.4 Formalism for Intensity Calculations; 2.4.1 A Thick and Flat Substrate
2.4.2 A Thin Homogeneous Layer on a Substrate 2.4.3 A Stratified Medium of Several Layers; References; Chapter 3: Instrumentation for TXRF and GI-XRF; 3.1 Basic Instrumental Setup; 3.2 High and Low-Power X-Ray Sources; 3.2.1 Fine-Focus X-Ray Tubes; 3.2.2 Rotating Anode Tubes; 3.2.3 Air-Cooled X-Ray Tubes; 3.3 Synchrotron Facilities; 3.3.1 Basic Setup with Bending Magnets; 3.3.2 Undulators, Wigglers, and FELs; 3.3.3 Facilities Worldwide; 3.4 The Beam Adapting Unit; 3.4.1 Low-Pass Filters; 3.4.2 Simple Monochromators; 3.4.3 Double-Crystal Monochromators; 3.5 Sample Positioning
3.5.1 Sample Carriers 3.5.2 Fixed Angle Adjustment for TXRF ("Angle Cut"); 3.5.3 Stepwise-Angle Variation for GI-XRF ("Angle Scan"); 3.6 Energy-Dispersive Detection of X-Rays; 3.6.1 The Semiconductor Detector; 3.6.2 The Silicon Drift Detector; 3.6.3 Position Sensitive Detectors; 3.7 Wavelength-Dispersive Detection of X-Rays; 3.7.1 Dispersing Crystals with Soller Collimators; 3.7.2 Gas-Filled Detectors; 3.7.3 Scintillation Detectors; 3.8 Spectra Registration and Evaluation; 3.8.1 The Registration Unit; 3.8.2 Performance Characteristics; 3.8.2.1 Detector Efficiency; 3.8.2.2 Spectral Resolution
3.8.2.3 Input-Output Yield

Sommario/riassunto

Providing an accessible introduction into the use of Total-Reflection X-ray Fluorescence (TXRF) Analysis, both from a theoretical point of view and for practical applications, this new edition of Total-Reflection X-Ray Fluorescence Analysis is completely updated and enlarged to emphasize new methods and techniques. Written to enable students and scientists to evaluate the suitability of a TXRF method for their specific needs, the text provides an overview to the physical fundamentals and principles of Total-Reflection X-ray Fluorescence (TXRF) Analysis, explains instrumentation and setups, and