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Sommario/riassunto

George W. Bush's "Mission Accomplished" banner in 2003 and the misleading linkages of Saddam Hussein to the 9/11 terrorist attacks awoke many Americans to the techniques used by the White House to put the country on a war footing. Yet Bush was simply following in the footsteps of his predecessors, as the essays in this standout volume reveal in illuminating detail. Written in a lively and accessible style, *Selling War in a Media Age* is a fascinating, thought-provoking, must-read volume that reveals the often-brutal ways that the goal of influencing public opinion has shaped how American pr