

1. Record Nr.	UNINA9910822059103321
Titolo	Technology transfer between the US, China, and Taiwan : moving knowledge // edited by Douglas B. Fuller, Murray A. Rubinstein
Pubbl/distr/stampa	New York : , : Routledge, , 2013
ISBN	1-136-16877-X 1-138-56247-5 0-203-08065-3 1-136-16878-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (192 p.)
Collana	Routledge research on taiwan series Routledge research on Taiwan ; ; 10
Classificazione	BUS070030COM032000SOC008000
Altri autori (Persone)	FullerDouglas B RubinsteinMurray A. <1942->
Disciplina	338.951/06
Soggetti	Technology transfer - China Technology transfer - Taiwan Technology transfer - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover; Title; Copyright; Contents; List of figures; List of tables; Notes on contributors; Introduction; 1 The KMT and science and technology, 1927-1980; 2 The evolution of Taiwan's economic miracle 1945-2000: personal accounts and political narratives; 3 Taiwan's techno-hybrid development model: Taiwan's industrial policies for high-technology sectors 1975-2012; 4 Global reorganization of the IT industry and the rise of Greater China; 5 Divergent engagements: comparing the roles and strategies of Taiwanese and mainland Chinese returnee entrepreneurs in the IT industry 6 Spatial clustering and organizational dynamics of trans-border production networks: a case study of Taiwanese IT companies in the Greater Suzhou region, China 7 The cross-strait economic relationship's impact on development in Taiwan and China: adversaries and partners across the Taiwan Strait ; Conclusion; Index
Sommario/riassunto	"Examining the flow of technical knowledge between the US, Taiwan

and Mainland China over the last sixty-five years, this book shows that the technical knowledge that has moved between these states is vast and varied. It includes the invention and production of industrial goods, as well as knowledge of the patterns of corporate organization and management, indeed, this diversity is reflected in the process itself, which is driven both by returning expatriates with knowledge acquired overseas and by successful government intervention in acquiring technology from multinational firms. *Technology Transfer Between the US, China and Taiwan* engages with the evolving debates on the merits, importance and feasibility of technology transfer in the process of economic development globally, and uses the example of Taiwan to show that multinational corporations can indeed play a positive role in economic development. Further, it reveals the underlying tension between international cooperation and nationalism which inevitably accompanies international exchanges, as well as the delicate balancing act required between knowledge acquisition and dangerous levels of dependency, and the beneficial role of the US in East Asia's technological development. With contributors from disciplines ranging from history, geography, urban planning, sociology, political science and electrical engineering, this multi-disciplinary book will be of great interest to students and scholars working across a broad range of subjects including Taiwan studies, Chinese studies, economics, business studies and development studies"--
