

1. Record Nr.	UNINA9910821986203321
Autore	O'Brian John
Titolo	Atomic postcards : radioactive messages from the Cold War // by John O'Brian and Jeremy Borsos
Pubbl/distr/stampa	Bristol [England] ; ; Chicago, : Intellect, 2011
ISBN	1-283-16285-7 9786613162854 1-84150-527-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (194 pages)
Altri autori (Persone)	BorsosJeremy
Disciplina	741.683
Soggetti	Cold War in mass media Cold War Nuclear weapons
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front Cover; Preliminary Pages; Contents; RECTO - VERSO; THE POSTCARDS; CATALOGUE; ACKNOWLEDGEMENTS; Back Cover
Sommario/riassunto	Atomic postcards played an important role in creating and disseminating a public image of nuclear power. Presenting small-scale images of test explosions, power plants, fallout shelters, and long-range missiles, the cards were produced for mass audiences in China, the United States, the Soviet Union, and Japan and link the multilayered geographies of Atomic Age nationalism and tourism. From the unfailingly cheery slogans –'Greetings from Los Alamos'– to blithe, handwritten notes and no-irony-intended'Pray for Peace'postmarks, these postcards mailed from the edge of danger nonetheless maintain the upbeat language of their medium. With 150 reproductions of cards and handwritten messages dating from the 1945 bombing of Hiroshima and Nagasaki to the end of the Cold War, Atomic Postcards offers a fascinating glimpse of a time when the end of the world seemed close at hand.