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Altri autori (Persone)	WuthnowRobert
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Soggetti	Communication - Social aspects Symbolism in communication Discourse analysis
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Contents; Notes on contributors page; Introduction: New directions in the empirical study of cultural codes; The restriction of meaning in religious discourse: centripetal devices in a fundamentalist Christian sermon; The gospel of giving: the narrative construction of a sacrificial economy; When scientists saw ghosts and why they stopped: American spiritualism in history; Reading science as text; Paradox in the discourse of science; Putting it together: measuring the syntax of aural and visual symbols The musical structure and social context of number one songs, 1955 to 1988: an exploratory analysisA theory of pictorial discourse; Decoding the syntax of modern dance; Metaphors of industrial rationality: the social construction of electronics policy in the United States and France; The parameters of possible constitutional interpretation; The role of elites in setting agendas for public debate: a historical case; Materialism, ideology, and political change
Sommario/riassunto	Examines the symbolic structure of such important contemporary manifestations of culture as religious discourse, scientific texts, popular music, symbols, art, dance, law and public policy

