| | | |
|---|---|---|
| 1. | Record Nr. | UNINA9910821915403321 |
| | Autore | Leblanc Patrick |
| | Titolo | Applied microsoft business intelligence / / Patrick LeBlanc [and three others] |
| | Pubbl/distr/stampa | Indianapolis, Indiana : , : Wiley, , 2015<br>©2015 |
| | ISBN | 1-118-96178-1<br>1-118-96179-X |
| | Edizione | [1st edition] |
| | Descrizione fisica | 1 online resource (432 p.) |
| | Disciplina | 658.47028 |
| | Soggetti | Business intelligence - Computer programs<br>Business planning |
| | Lingua di pubblicazione | Inglese |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| | Note generali | Includes index. |
| | Nota di contenuto | Cover; Title Page; Copyright; Contents; Introduction; Part I Overview of the Microsoft Business Intelligence Toolset; Chapter 1 Which Analysis and Reporting Tools Do You Need?; Selecting a SQL Server Database Engine; Building a Data Warehouse; Selecting an RDBMS; Selecting SQL Server Analysis Services; Working with SQL Server Reporting Services; Understanding Operational Reports; Understanding Ad Hoc Reporting; Working with SharePoint; Working with Performance Point; Using Excel for Business Intelligence; What Is Power Query?; What Is Power Pivot?; What Is Power View?; Power Map<br>Which Development Tools Do You Need?Using SQL Server Data Tools; Using SQL Management Studio; Using Dashboard Designer; Using Report Builder; Summary; Chapter 2 Designing an Effective Business Intelligence Architecture; Identifying the Audience and Goal of the Business Intelligence Solution; Who's the Audience?; What Is the Goal (s)?; What Are the Data Sources?; Using Internal Data Sources; Using External Data Sources; Using a Data Warehouse (or Not); Implementing and Enforcing Data Governance; Planning an Analytical Model; Planning the Business Intelligence Delivery Solution<br>Considering Performance Considering Availability; Summary; Chapter 3 Selecting the Data Architecture that Fits Your Organization; Why Is Data Architecture Selection Important?; Challenges; Benefits; How Do You |

| | |
|---|---|
| Sommario/riassunto | Leverage the integration of SQL Server and Office for more effective BI Applied Microsoft Business Intelligence shows you how to leverage the complete set of Microsoft tools-including Microsoft Office and SQL Server-to better analyze business data.   This book provides best practices for building complete BI solutions using the full Microsoft toolset. You will learn how to effectively use SQL Server Analysis and Reporting Services, along with Excel, SharePoint, and other tools to provide effective and cohesive solutions for the enterprise. Coverage includes BI architecture, data queries |