

1. Record Nr.	UNISA996232049003316
Autore	SICURELLA, Sandra
Titolo	Da quel giorno mia madre ha smesso di cantare : storie di mafia / Sandra Sicurella
Pubbl/distr/stampa	Torino : Giappichelli, 2017
ISBN	978-88-921-0661-1
Descrizione fisica	109 p. ; 24 cm
Collana	Collana del Dipartimento di sociologia e diritto dell'economia, Università di Bologn , Sezione sociologica ; 1
Disciplina	364.106092
Soggetti	Mafia - Vittime
Collocazione	XXVI.1.E.
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910821870803321
Autore	Carter Keith B
Titolo	Actionable Intelligence : A Guide to Delivering Business Results with Big Data Fast!
Pubbl/distr/stampa	Hoboken, : Wiley, 2014
ISBN	1-118-92533-5 1-118-92060-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (226 p.)
Disciplina	658.4 658.4/038028557
Soggetti	Big data Decision making Strategic planning Management Business & Economics Management Theory
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Actionable Intelligence: A Guide to Delivering Business Results with Big Data Fast!; Contents; Preface; A Vision of What Could Be: The Hospital Information System; Benefits of Actionable Intelligence; How to Use This Book; Acknowledgments; Introduction; Chapter 1 Vision of Actionable Intelligence; The Challenge at Hand; The Big Data Lie; Actionable Intelligence: The Road and the Destination; Business Discovery; Improving Outcomes; Stages of Actionable Intelligence: Getting Ready for the Journey by Knowing Where You Are and Where to Go; No Facts . . . So, Use Your Gut? Invested Money and Time but Not Yet Receiving Tangible BenefitsLocal Hero; Intelligence Leader (Enterprise Actionable intelligence Capabilities); Growing People's Capabilities on Actionable Intelligence; Are You Ready to Take the First Step?; Why Is It Called Actionable Intelligence and Not Analytics or Big Data?; Summary and Considerations; Notes; Chapter 2 Discovery of the Business Situation (Business Discovery); Government Intelligence; Ask the Questions;

Answer the Questions: Business Discovery; Business Discovery Example; Visual Consistency and the First Tool
Gaining Support with Our First Tool: Global Inventory Tool
Off to the Races; Summary and Considerations; Notes; Chapter 3 Creating a Foundation of Data; Building the Foundation; Benefits of Having the Right Data; The Data Challenge; Acquire Data in Four Consistent Steps; Step 1: Identify the Data Needed and Gather Data from the Known Sources; Step 2: Document the Acquisition Process into the Data Dictionary; Step 3: Determine the Data Owners, Validate the Data with Them, and Create a Data Dashboard for Those Owners
Step 4: Implement Changes in People, Processes, and Systems to Improve Data Quality
The Byproduct: Master Data Management; Data Management Issues in the Spotlight; The Data Supply Chain; Build the House; Summary and Considerations; Notes; Chapter 4 Visualization; Complete Circle; So Now, How Can You Do It?; The Way Ahead; Example of Iterative Visualization to Solve the Question "How Do I Get There Quickly, Safely, Efficiently?": Leveraging Global Positioning System Data; Effective Visualizations: Tell a Story to Your Mind; Noticing Visualization Pitfalls; The Post Hoc Fallacy
Summary and Considerations
Notes; Chapter 5 The Initial Answers; Attempting to Regularly Capture Benefits, False Starts, and a Rhythm; The Results of Actionable Intelligence Delivered; The Power of Quotes; Possibilities with Actionable Intelligence; Social Media Sentiments; Execution Excellence; Prediction of Future Performance; Cost Management; Mergers and Acquisitions; Manufacturing, Operations, and Quality; Testing and Getting the Right Formula; Health Care and Healthier Living; Attracting and Retaining Customers; Business Capabilities for Insurers; Pricing Optimization; Almost Done? Summary and Considerations

Sommario/riassunto

Building an analysis ecosystem for a smarter approach to intelligence
Keith Carter's Actionable Intelligence: A Guide to Delivering Business Results with Big Data Fast! is the comprehensive guide to achieving the dream that business intelligence practitioners have been chasing since the concept itself came into being. Written by an IT visionary with extensive global supply chain experience and insight, this book describes what happens when team members have accurate, reliable, usable, and timely information at their fingertips. With a focus on leveraging big data, the book provides expert gui
