

1. Record Nr.	UNINA9910821860803321
Autore	Skjott-Larsen Tage
Titolo	Managing the global supply chain // Tage Skjtt-Larsen ... [et al.]
Pubbl/distr/stampa	Copenhagen, : Copenhagen Business School Malmo, : Liber, 2007
ISBN	9788763099783 (e-book)
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (459 p.)
Disciplina	658.7
Soggetti	Business logistics Physical distribution of goods - Management Industrial procurement - Management International business enterprises - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 425-452) and index.
Nota di contenuto	<p>           ""Managing the Global Supply Chain""; ""Overview of Contents"";           ""Contents""; ""Preface""; ""1. Introduction to the Supply Chain"";           ""Introduction to Supply Chain Management""; ""The Supply Chain"";           ""Supply Chain Management (SCM)""; ""The Customer Orientation"";           ""Multiple Management Perspectives""; ""The Characteristics of the           Supply Chain""; ""Understanding the Supply Chain""; ""The Framework"";           ""Systemic Approach""; ""Supply Chain Processes""; ""The Management           Tasks""; ""The New Corporate Environment""; ""A Model of the Global           Supply Chain""; ""The Approach of the Book""; ""Concepts""           ""Processes""""Management Issues""; ""Summary""; ""2. Structure and           Process""; ""The Value Chain and the Value System""; ""The Structure of           the Supply Chain""; ""The Concept of Postponement""; ""Building           Structure""; ""The Bullwhip Effect""; ""What are Activities?""; ""Core           Competencies and Outsourcing""; ""Components in Supply Chain           Management""; ""Network Structure""; ""Management Components"";           ""Concluding Comments""; ""3. Inter-organizational Relationships"";           ""Relationships from a Network Perspective""; ""Industrial Networks"";           ""Transactions""; ""The Firm as a Nexus of Contracts""           ""Boundaries and Governance""""Static versus Dynamic Boundaries""; ""Is           Transaction Cost Theory A»Bad for PracticeA«?""; ""TCA Focuses on Cost         </p>

Efficiency"; "Asset Specificity based on A»Sunk CostsA«"; "Too Costly to Develop or Acquire Specific Assets"; "Perceptions of Trust"; "Developing Collaborative Relationships"; "Conclusion"; "Illustrative Case"; "Benetton's Supply Networks"; "4. The Information System for the Supply Chain"; "Introduction"; "Logistics Information"; "Information Exchange"; "Information and Operations" "The Concept of a Supply Chain Information System" "The Intra-firm Information System"; "The Inter-firm Information System"; "Interface Optimization"; "Elements of the Information System"; "On-demand Computing"; "Software Systems"; "Enterprise Resource Planning (ERP)"; "Software for Supply Chain Management"; "General Application Areas for Supply Chain Information Systems"; "Communications"; "Concluding Comments"; "Illustrative Case"; "Gillette and RFID"; "5. Distribution"; "International Markets"; "The Structure of International Distribution" "Global Marketing" "The Complexity of Distribution"; "The Major Elements of Distribution and its Requirements"; "Deficiencies of Traditional Distribution and Distribution Dynamics"; "Push versus Pull"; "The Marketing Channel"; "Major Channel Decisions"; "Sales Decisions"; "Physical Distribution Decisions"; "Global Retail Distribution"; "Retailing as a Supply Chain Function"; "Grocery Retailing"; "Garments"; "Global Retail Logistics Operations"; "E-commerce and the Supply Chain"; "The Attractiveness of a New Channel"; "The Case of Grocery E-tailing" "The Structure of E-commerce Fulfillment"

---