

1. Record Nr.	UNINA9910821846803321
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Titolo	Wirtschaftskrisen in Deutschland und China : eine linguistische Printmedienanalyse // Rui Li
Pubbl/distr/stampa	Berlin, [Germany] ; ; Boston, [Massachusetts] : , : De Gruyter, , 2016 ©2016
ISBN	3-11-046521-3 3-11-046706-2
Descrizione fisica	1 online resource (298 p.)
Collana	Sprache und Wissen, , 1864-2284 ; ; Band 24
Classificazione	GD 8980
Disciplina	330.943
Soggetti	Financial crises - Germany Financial crises - China Germany Economic conditions 21st century Press coverage China Economic conditions 2000- Press coverage
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Danksagung -- Inhalt -- 1. Einleitung -- 2. Theorie und Methodik -- 3. Untersuchungskorpus -- 4. Diskurslinguistische Analyse -- 5. Vorstellung und Diskussion der Ergebnisse -- 6. Zusammenfassung und Ausblick -- Literaturverzeichnis -- Index
Sommario/riassunto	Die Weltfinanzkrise von 2008 hat die globale Wirtschaft in ihren Grundfesten erschüttert. Die Wurzeln dieser Erschütterung sind vom Prozess der wirtschaftlichen Globalisierung und Deregulierung der Märkte nicht zu trennen. Wie werden die zugehörigen Entwicklungen und Erfahrungen jeweils in Ost und West konzeptualisiert und kommunikativ begleitet? Exemplarisch soll hier der kommunikative Reflex der genannten Ereignisse erfasst werden, insofern er in einschlägigen Texten ausgewählter prominenter Presseorgane in Deutschland bzw. China prozessbegleitend manifest ist. Untersucht wird der Zeitrahmen von 1992 bis 2012, speziell die Resonanz auf die globalen Transformationsprozesse nach dem Zusammenbruch der Sowjetunion (1990-1992), auf die Asienkrise (1997-1999), auf das Platzen der 'Dotcom-Blase' (2000-2002) sowie auf die aktuelle Weltfinanzkrise (2008-2012). Die Untersuchung liefert einen Einblick

dazu, wie das wirtschaftliche und wirtschaftspolitische Handeln maßgebender Akteure in den Texten reflektiert, kommentiert und bewertet wird. Methodisch greift die Untersuchung das Verfahren der linguistischen Frame-Analyse auf und verbindet dieses auf innovative Weise mit Verfahren der qualitativen Forschung aus den Sozialwissenschaften.

2. Record Nr.	UNINA9910298502303321
Titolo	Arts, Research, Innovation and Society // edited by Gerald Bast, Elias G. Carayannis, David F. J. Campbell
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015
ISBN	3-319-09909-4
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (300 p.)
Collana	Arts, Research, Innovation and Society, , 2626-7683
Disciplina	330 339.5 658514 700
Soggetti	management production policy economics arts technology innovation Management Industrial management Economics Arts Innovation/Technology Management International Political Economy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.

Nota di bibliografia

Includes bibliographical references at the end of each chapters and index.

Nota di contenuto

Introduction -- Fighting Creative Illiteracy -- Art and Artistic Research in Quadruple and Quintuple Helix Innovation Systems -- The Culture of Information and the Information of Culture -- Art, Research and Society -- New Ecology -- The Affective Power -- Crossing Thresholds -- A 3D "T-shaped" Design Education Framework -- The Heterodox Pedagogy: Hackerspaces and Collaborative Education in Design -- The Noetic Turn: From Language-based to Tool-based Knowledge Trees -- United Micro Kingdoms: A Design Fiction (2013), Critical Design FAQ (2007) -- "A Certain Frustration ...": Paradoxes -- Problematics -- Perspectives in Artistic Research Today -- Thinking Out of the Urban Design Toolbox -- Heterotopoetic -- Art & Design as Social Fabric -- Provocation as a Constructive Element in the Arts and in Education to Foster Societal Development and Innovation -- Conclusion.

Sommario/riassunto

This book explores – at the macro, meso and micro levels and in terms of qualitative as well as quantitative studies – theories, policies and practices about the contributions of artistic research and innovations towards defining new forms of knowledge, knowledge production, as well as knowledge diffusion, absorption and use. Artistic research, artistic innovations and arts-based innovations have been major transformers, as well as disruptors, of the ways in which societies, economies, and political systems perform. Ramifications here refer to the epistemic socio-economic, socio-political and socio-technical base and aesthetic considerations on the one hand, as well as to strategies, policies, and practices on the other, including sustainable enterprise excellence, considerations in the context of knowledge economies, societies and democracies. Creativity in general, and the arts in particular, are increasingly recognized as drivers of cultural, economic, political, social, and scientific innovation and development. This book examines how one could derive and develop insights in these areas from the four vantage points of Arts, Research, Innovation and Society. Among the principal questions that are examined include:

- Could and should artists be researchers? - How are the systems of the Arts and Sciences connected and/or disconnected?
- What is the impact of the arts in societal development?
- How are the Arts interrelated with the mechanisms of generating social, scientific and economic innovation?

As the inaugural book in the Arts, Research, Innovation and Society series, this book uses a thematically wide spectrum that serves as a general frame of reference for the entire series of books to come.