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Titolo	Alfred Preis displaced : the tropical modernism of the Austrian emigrant and architect of the USS Arizona Memorial at Pearl Harbor // Axel Schmitzberger [and four others]
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Nota di contenuto	Intro -- Copyright -- Title Page -- Dedication -- Acknowledgements -- Table of Contents -- Preface -- Introduction -- Refugee -- Student -- Alfred Preis, The Formative Years in Vienna, 1932-1938 -- Apprentice -- Pioneer -- Developer -- Space Maker -- Modernist -- Alfred Preis and the Austrian Modernist Diaspora Shared Perspectives: The Wiener Wohnkultur and The New Space -- The Crisis of Modernism in Austria -- Advocate -- The USS Arizona Memorial - A Timeline -- Correlator -- Alfred Preis and Frank Lloyd Wright: In the Nature of Materials -- Art Czar -- Work Overview -- Alfred Preis Biography -- Bibliography -- Image Credits -- About the Authors -- Index.
Sommario/riassunto	The first publication to catalog the complete works of architect and arts advocate Alfred Preis, a Viennese modernist who fled Nazi-occupied Austria and transformed regional Hawaiian architecture, with his best-known project being the USS Arizona Memorial at Pearl Harbor. 0Architect, planner, and arts advocate Alfred Preis (1911-1994) dedicated his many creative talents to his beloved, adopted home, Hawai'i. Born to a Jewish family, raised, and educated in Vienna, Preis

became an exile after escaping from Nazi-occupied Austria in 1939 and briefly being interned as an "enemy alien" when the United States entered World War II. Preis emerged as one of Hawai'i's leading modern architects in the 1950s and 1960s. His celebrated architectural career spanned twenty-three years. In this time, he designed almost one hundred and eighty completed projects ranging from residences, schools, commercial buildings, and public parks. His new, regionalist vision for architecture and planning were specific to the Hawaiian context, its people, its tropical climate, and its stunning landscape. Preis's crowning achievement was his design for the famed USS Arizona Memorial at Pearl Harbor in 1962. 0This is the first publication to examine Alfred Preis's body of work in architecture, which spans from 1939 to 1963, including not only several acclaimed public projects but also illustrating the transition from a European modern language into a regional modernism, unifying both cultures in distinct and pioneering ways. 0In later years through his legislative work, Alfred Preis became a visionary advocate and leader for the public arts, creating the first 1% law in the United States, which stipulated that 1% of all public building construction be used for the purchase of public art.

2. Record Nr.	UNINA9910557109203321
Autore	Song Beibei
Titolo	Business, Open Innovation and Art
Pubbl/distr/stampa	Basel, Switzerland, : MDPI - Multidisciplinary Digital Publishing Institute, 2020
Descrizione fisica	1 online resource (155 p.)
Soggetti	Films, cinema Television
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Sommario/riassunto	<p>After its predecessors turned humans and organizations into machines, the Fourth Industrial Revolution is turning machines into humans. As digital machines acquire more and more cognitive intelligence, the development of humans becomes ever more vital, for society and business alike. Time has come to recognize the value of art and humanities. As the world experiences massive turbulence and companies find their "whitewater" environment increasingly complex to navigate, the 20th-Century mantras of efficiency, the bottom-line and shareholder value no longer suffice as proper guidance. New futures call for anticipatory creativity. Channeling inventiveness, aesthetics and a sense of meaning, art can be a powerful tool to catalyze innovation and transformation, helping companies (re)discover their compass, create new rafts to conquer the rapids, and find "blue ocean" market spaces in new world realities. Authored by multidisciplinary contributors brought together by editors BeiBei Song and Piero Formica, "Business, Open Innovation and Art" reflects a New Renaissance movement to revive humanness in the age of AI and harmony between man and nature. The research, case studies and experiments demonstrate a rich, multidimensional relationship between art and business, be it artistic strategies and processes, artful leadership, or art thinking for radical innovation. In this crucial phase</p>

of history, this book serves to advance the fundamental role of art and humanities, together with science and economics, for sustainable human enterprise.
