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Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Sommario/riassunto	Social media has brought about a revolution in fan culture, from fan uprisings to save programs to groups and pages dedicated to mourning lost programs and characters. This edited collection examines how fans use social media in regard to television programming, characters, narrative, and various types of interactions, as well as how television uses social media to engage fan cultures.