

1. Record Nr.	UNINA9910821819303321
Autore	Dunak Karen M
Titolo	As long as we both shall love : the white wedding in postwar America / / Karen M. Dunak
Pubbl/distr/stampa	New York, : New York University Press, c2013 New York, NY : , : New York University Press, , [2013] ©2013
ISBN	9780814764763 0814764762
Descrizione fisica	1 online resource (255 p.)
Disciplina	392.50973
Soggetti	Weddings - United States - History United States Social life and customs 1945-1970 United States Social life and customs 1971-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Revision of the author's doctoral thesis.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- CONTENTS -- Acknowledgments -- Introduction -- 1. "Linking the Past with the Future Origins of the Postwar White Wedding -- 2. "The Same Thing That Happens to All Brides" -- 3. "Getting Married Should Be Fun" -- 4. "Lots of Young People Today Are Doing This" -- 5. "It Matters Not Who We Love, Only That We Love" -- Conclusion -- Notes -- Bibliography -- Index -- About the Author
Sommario/riassunto	In As Long as We Both Shall Love, Karen M. Dunak provides a nuanced history of the American wedding and its celebrants. Blending an analysis of film, fiction, advertising, and prescriptive literature with personal views from letters, diaries, essays, and oral histories, Dunak demonstrates the ways in which the modern wedding epitomizes a diverse and consumerist culture and aims to reveal an ongoing debate about the power of peer culture, media, and the marketplace in America.