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Nota di contenuto	CONTENTS; ACKNOWLEDGEMENTS; INTRODUCTION; 1. SAMHAIN: and the Celtic Origins of Halloween; 2. FESTIVE RITES: Halloween in the British Isles; 3. COMING OVER: Halloween in North America; 4. RAZOR IN THE APPLE: The Struggle for a Safe and Sane Halloween, c. 1920-1990; 5. HALLOWEEN GOES TO HOLLYWOOD; 6. STEPPING OUT; 7. BORDER CROSSINGS; 8. HALLOWEEN AT THE MILLENNIUM; NOTES; INDEX
Sommario/riassunto	'Halloween' explores the holiday's origins and early development in the British Isles, its transition to North America as an ethnic festival and its subsequent place in popular, mass culture as a consumer rite and ritual of transgression.