Record Nr. UNINA9910821727903321 Comparative entrepreneurship initiatives: studies in China, Japan and **Titolo** the USA. / / edited by Chikako Usui Pubbl/distr/stampa Houndmills, Basingstoke, Hampshire;; New York,: Palgrave Macmillan, 2011 **ISBN** 1-280-68098-9 9786613657923 0-230-31436-8 Edizione [1st ed. 2011.] Descrizione fisica 1 online resource (323 p.) Collana Palgrave Macmillan Asian Business Series., 2661-8435 Altri autori (Persone) UsuiChikako <1953-> Disciplina 338.04 658.02 658.022 Soggetti Entrepreneurship Entrepreneurship - China Entrepreneurship - Japan Entrepreneurship - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover: Half title: Title page: Copyright: Contents: List of Tables and Figures; Acknowledgement; Notes on Contributors; 1 Introduction to Comparative Entrepreneurship Initiatives: Section I History of Entrepreneurship; 2 A Historical View of Chinese Entrepreneurship; 3 Entrepreneurs and Managers in the Development of Japanese Business; 4 Entrepreneurship and Social Change in the United States: Dynamic Stages, Historical Lessons; Section II Institutional Environment of Entrepreneurship 5 Dancing with Change: An Co-evolutionary Perspective for Private Entrepreneurship during China's Institutional Transitions6 Academic Spin-offs in Japan: Institutional Revolution and Early Outcomes; 7 The Social Context for High-Potential Entrepreneurship in the United States: An Historical-Institutional Perspective; Section III Culture and Entrepreneurship; 8 Does Stage Matter in Chinese New Ventures? The

Roles of Learning, Network, and Corporate Entrepreneurship in Building

**Cultural Competitiveness** 

9 The Stigma of Failure and Limited Opportunities for Ex-failed Entrepreneurs' Redemption in JapanSection IV Case Studies of Entrepreneurship; 10 Success Factors in Applying Co-creation of the Voice of the Customer as a Strategy of Social Innovation by Japanese Services Entrepreneurs: The Case of Takayuki Nakagawa (Take & Give Needs and Urban Funes); 11 Koots Green Tea; Index

## Sommario/riassunto

This book investigates entrepreneurial initiatives in the three largest economies of the world: China, Japan and the USA. It brings together historical, institutional, and ethnographic approaches and highlights entrepreneurial patterns that result from cultural, legal, and political forces that facilitate and constrain entrepreneurship.