

1. Record Nr.	UNINA9910821681603321
Autore	Kemp Michael
Titolo	Uncommon sense : investment wisdom since the stock market's dawn / / Michael Kemp ; cover design, Lizzie Deller
Pubbl/distr/stampa	Milton, Queensland : , : Wiley, , 2016 ©2016
ISBN	0-7303-2425-7 0-7303-2426-5
Edizione	[1st edition]
Descrizione fisica	1 online resource (283 p.)
Disciplina	332.6322
Soggetti	Stocks Stock exchanges Investments Finance, Personal
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	Question everything – and become a better investor in the process Uncommon Sense takes readers on a four-century journey; from the dawn of public share ownership (in 1602) right up to today. But this is not simply a history book. It's a book for serious investors. Along the way it reveals the fascinating stories, the market characters and the important financial developments that have sculpted the thinking behind the value investor's craft. Blended throughout the narrative Kemp delivers an array of interesting anecdotes and rock solid logic regarding what works when investing in the stock market, what doesn't, and why. Early in the 20 th Century, Charles Dow remarked of Wall Street Operators that 'the more they actually know, the less confident they become.' Continuing in the tradition of that simple, elegant statement, this enlightening and entertaining book will have you thinking, acting and succeeding on your own in your investment endeavours. Learn to question conventional wisdom at every turn and develop a healthy skepticism as you plan your own investment strategies Develop a rich understanding of the stock valuation process

Discover the methods that have been used by successful investors from the dawn of the modern stock market (in 1602) right up to today Learn how to interact simply and successfully with markets that are vastly complex and largely inexplicable Uncommon Sense will have you questioning and doubting much that's stated about stock market investing, then developing your own winning strategy based on reason and understanding.

---