Record Nr. UNINA9910821653703321 Autore Kent Robert Titolo Instant Magento shipping how-to: making Magento shipping settings work for your business / / Robert Kent Birmingham,: Packt Pub., 2013 Pubbl/distr/stampa **ISBN** 1-78216-541-X Edizione [1st ed.] 1 online resource (59 p.) Descrizione fisica Disciplina 658.87202854678 Soggetti Electronic commerce - Computer programs Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali "Instant: short, fast, focused"--Cover. Cover: Copyright: Credits: About the Author: About the Reviewers: Nota di contenuto www.PacktPub.com; Table of Contents; Preface; Instant Magento Shipping How-to: Configuring shipping settings (Must know): Choosing your shipping method (Must know); Configuring your products for shipping (Must know); Advanced shipping methods (Should know); Shipping your orders (Should know); Changing order status for shipping stage (Become an expert); Shipping promotions and discounts (Become an expert); Handling your shipping reports (Become an expert); Customising your shipping e-mails (Become an expert) Filled with practical, step-by-step instructions and clear explanations Sommario/riassunto for the most important and useful tasks. Instant Magento Shipping How-To is a step-by-step guide to learn and understand the different shipping configurations and settings of Magento. This book is perfect for Magento store owners who wish to explore the possibilities of extending their shipping options for both themselves through order processing, and their customers through promotions and multiple shipping methods. It's also great for any store owner wishing to gain a

bit more insight into the technical workings of Magento