Record Nr. Autore	UNINA9910821641003321 Velten Hannah
Titolo	Milk : a global history / / Hannah Velten
Pubbl/distr/stampa	London, : Reaktion Books, 2010
ISBN	1-282-79607-0 9786612796074 1-86189-732-4
Edizione	[First edition.]
Descrizione fisica	1 online resource (161 pages)
Collana	Edible
Disciplina	641.371
Soggetti	Milk Milk - History Dairy processing Cooking (Milk)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction 1 The First Milk 2 The 'White Elixir' 3 White Poison 4 Solving the Milk Question 5 Modern Milk Recipes Glossary Appendix References Select Bibliography Websites and Associations Acknowledgements Photo Acknowledgements Index
Sommario/riassunto	Milk, poured over cereal in the morning and splashed in coffee, is part of daily life in the West. Though milk is the sustaining and essential food of all mammals, and worldwide demand for it is growing every year, the majority of the world's population cannot digest raw cow's milk. Of those that do drink milk regularly, most have never actually tasted raw milk; what is known as milk today is a heavily treated version far removed from its natural state. In Milk, Hannah Velten explores the myths and misconceptions surrounding the drink. Modern milk processing produces a safe, clean beverage that is far removed from 'real' milk straight from the cow, but advocates of raw milk long for the days before pasteurization, homogenization and standardization. Paradoxically, milk back then was likely to be even less natural than today: known as the 'white poison', and filled with additives to make it look like milk after extensive watering-down, it was bacteria-ridden and dangerous to the health of invalids and

1.

infants. Now that milk has cleaned up its act, it is considered a staple for a healthy and balanced diet. Velten investigates how and why conceptions of milk have shifted in the public consciousness, from the science of nutrition, to dairy industry advertising and government endorsements. Milk will surprise and inform in equal measure.