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Sommario/riassunto	This ebook, consisting of nine articles, focusing on service-dominant (S-D) logic and physical distribution and logistics, vividly illustrates how S-D logic provides a transcending perspective and integrative framework for the field. These articles help to further broaden the lens and application of S-D logic in a manner that expands the frontiers of practice and research. Collectively, these articles, with an S-D lens, indicate physical distribution and logistics are not, or should not be, understood as being about the things and stuff that need to be transported, stored, and handled but rath