Record Nr. UNINA9910821609403321 Autore Madden Bartley J Titolo Wealth creation [[electronic resource]]: a systems mindset for building and investing in businesses for the long term / / Bartley J. Madden Hoboken, NJ,: John Wiley & Sons, c2010 Pubbl/distr/stampa **ISBN** 1-282-55165-5 9786612551659 0-470-59293-1 1-118-26776-1 0-470-59397-0 Descrizione fisica 1 online resource (205 p.) Collana Wiley finance series Disciplina 332.6 658.15 658.15/2 Soggetti Profit Corporate profits Corporations - Valuation **Business enterprises - Valuation** Investments Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Wealth Creation: A Systems Mindset for Building and Investing in Businesses for the Long Term; Contents; Preface; Acknowledgments; CHAPTER 1: A Systems Mindset; CHAPTER 2: The Wealth-Creation System; CHAPTER 3: The Ideal Free-Market System; CHAPTER 4: The Competitive Life-Cycle View of the Firm; CHAPTER 5: The Life-Cycle Valuation Model as a Total System; CHAPTER 6: Business Firms as Lean, Value-Added Systems; CHAPTER 7: Corporate Governance; CHAPTER 8: Concluding Thoughts; Notes; References; About the Author; Index Wealth creation insights by the creator of the company life-cycle Sommario/riassunto framework known as the CFROI valuation model. Investors searching for companies whose future profitability will far exceed that implied in current stock prices, those in business making decisions to improve

company performance, and politicians crafting legislation-all use some form of a wealth creation framework. In this book, author Bartley Madden addresses how to think about the complex dynamics in generating wealth and the practical benefits to be gained from upgrading one's wealth creation framework. Throughout these pag