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and JPMorgan Provides Little Cheer / McLean, Bethany -- 20. How ECB Chief Outflanked German Foe in Fight for Euro / Blackstone, Brian / Walker, Marcus -- 21. From The Trouble Is the Banks / Greif, Mark / Tortorici, Dayna / French, Kathleen / Janaskie, Emma / Werle, Nick -- 22. Why I Am Leaving Goldman Sachs / Smith, Greg -- 23. Death Takes a Policy / Bernstein, Jake -- Part VIII. Brave New World -- 24. How Companies Learn Your Secrets / Duhigg, Charles -- 25. Glass Works: How Corning Created the Ultrathin, Ultrastrong Material of the Future / Gardiner, Bryan -- 26. Skilled Work, Without the Worker / Markoff, John -- 27. I Was a Warehouse Wage Slave / McClelland, Mac -- 28. In China, Human Costs Are Built Into an iPad / Duhigg, Charles / Barboza, David -- 29. How Apple and Amazon Security Flaws Led to My Epic Hacking / Honan, Mat -- Permissions -- Contributors

Sommario/riassunto

An anthology Malcolm Gladwell has called "riveting and indispensable," *The Best Business Writing* is a far-ranging survey of business's dynamic relationship with politics, culture, and life. This year's selections include John Markoff (New York Times) on innovations in robot technology and the decline of the factory worker; Evgeny Morozov (New Republic) on the questionable value of the popular TED conference series and the idea industry behind it; Paul Kiel (ProPublica) on the ripple effects of the ongoing foreclosure crisis; and the infamous op-ed by Greg Smith, published in the New York Times, announcing his break with Goldman Sachs over its trading practices and corrupt corporate ethos. Jessica Pressler (New York) delves into the personal and professional rivalry between Tory and Christopher Burch, former spouses now competing to dominate the fashion world. Peter Whoriskey (Washington Post) exposes the human cost of promoting pharmaceuticals off-label. Charles Duhigg and David Barboza (New York Times) investigate Apple's unethical labor practices in China. Max Abelson (Bloomberg) reports on Wall Street's amusing reaction to the diminishing annual bonus. Mina Kimes (Fortune) recounts the grisly story of a company's illegal testing-and misuse-of a medical device for profit, and Jeff Tietz (Rolling Stone) composes one of the most poignant and comprehensive portraits of the financial crisis's dissolution of the American middle class.
