

1. Record Nr.	UNINA9910821564903321
Autore	Reed Christopher A (Christopher Alexander), <1954->
Titolo	Gutenberg in Shanghai : Chinese print capitalism, 1876-1937 // Christopher A. Reed
Pubbl/distr/stampa	Vancouver, : UBC Press, c2004
ISBN	1-283-13117-X 0-7748-5186-4 9786613131171
Edizione	[1st ed.]
Descrizione fisica	1 online resource (413 p.)
Collana	Contemporary Chinese studies, , 1206-9523
Disciplina	686.2/0951/13
Soggetti	Printing - China - Shanghai - History Publishers and publishing - China - Shanghai - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Chinese title on cover: Gutengbao zai Shanghai : ... Chinese title romanized in Pin-yin: Gutengbao zai Shanghai : ...
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Contents""; ""Illustrations""; ""Acknowledgments""; ""Introduction""; ""1 Gutenberg's Descendants: Transferring Industrialized Printing Technology to China, 1807-1930""; ""2 Janus-Faced Pioneers: The Golden Age of Shanghai's Lithographic Printer-Publishers, 1876-1905""; ""3 Sooty Sons of Vulcan: Forging Shanghai's Printing Machinery, 1895-1937""; ""4 The Hub of the Wheel: Commerce, Technology, and Organizational Innovation in Shanghai's New-Style Publishing World, 1876-c. 1911"" ""5 The Three Legs of the Tripod: Commercial Press, Zhonghua Books, and World Books, 1912-37""""Conclusion""; ""Appendix: A Bird's-Eye View of 1930's Shanghai's Fuzhou Road/Wenhuaajie District""; ""Glossary of Chinese Terms, Titles, and Names""; ""Notes""; ""Selected Asian-Language Bibliography""; ""Selected Western-Language Bibliography""; ""Index"";
Sommario/riassunto	In the mid-1910s, what historians call the "Golden Age of Chinese Capitalism" began, accompanied by a technological transformation that included the drastic expansion of China's "Gutenberg revolution." Gutenberg in Shanghai examines this process. It finds the origins of that revolution in the country's printing industries of the late imperial

period and analyzes their subsequent development in the Republican era. This book, which relies on documents previously unavailable to both Western and Chinese researchers, demonstrates how Western technology and evolving traditional values resulted in the birth of a unique form of print capitalism whose influence on Chinese culture was far-reaching and irreversible. Its conclusion contests scholarly arguments that view China's technological development as slowed by culture, or that interpret Chinese modernity as mere cultural continuity. A vital reevaluation of Chinese modernity, *Gutenberg in Shanghai* will be enthusiastically received by scholars of Chinese history and by specialists in cultural studies, political science, sociology, the history of the book, and the anthropology of science and technology.

---