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Sommario/riassunto

With reference to a brief description of inherent properties of the international news reporting process in a free press tradition, Verschueren criticizes their being neglected in linguistic approaches to the language of the media. In an attempt to illustrate the potential contribution of functional linguistic analyses to a better understanding of the printed media as a channel for international communication, he investigates the use of metapragmatic metaphors (in particular metaphorical verbs of speaking) in the reporting by The New York Times on the U-2 incident in May 1960.
