Record Nr. UNINA9910821482103321 Autore **Bourne Mike** Titolo Handbook of corporate performance management // Mike Bourne, Pippa Bourne Chichester, West Sussex, UK; Hoboken, NJ,: Wiley, 2011 Pubbl/distr/stampa **ISBN** 1-119-96038-X 1-283-27408-6 9786613274083 1-119-95347-2 Edizione [1st ed.] Descrizione fisica 1 online resource (278 p.) Classificazione BUS050000 Altri autori (Persone) BournePippa Disciplina 658.4013 Soggetti Performance - Management Performance - Measurement Organizational effectiveness - Measurement Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Handbook of Corporate Performance Management; Contents; Preface; Acknowledgements: Introduction: 1. Performance and the Role of Measurement; 1.1: Introduction; 1.2: What is good performance?; 1.3: Whose perspective?; 1.4: Making comparisons; 1.5: Present success and future sustainability; 1.6: How is performance delivered?; 1.7: The roles of a performance measurement system; 1.8: The focus of measurement; 1.9: The role of management and leadership; 1.10: In summary; Further reading; 2. Practical Tools for Measuring Performance: 2.1: Introduction 2.2: Elements of a performance measurement system 2.3: The Balanced Scorecard; 2.4: The Performance Prism; 2.5: Objectives and success maps; 2.6: Designing measures; 2.7: Summary; Further reading; 3. Designing the System; 3.1: Introduction; 3.2: A four phase life cycle; 3.3: Design; 3.4: How is this done in practice?; 3.5: The debate; 3.6: Developing the success map; 3.7: Developing the measures; 3.8: The next stage; Further reading; 4. Managing Implementation; 4.1: Introduction; 4.2: Phases of implementation; 4.3: Why does

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Sommario/riassunto

A corporate performance management system can transform your business - but only if it is designed and implemented in the right way. this book will provide you with the tools and approaches to help translate your strategy into action and make you aware of the pitfalls to be avoided. The Handbook of Corporate Performance Management takes a practical approach, offering guidance on what works, tools to use, and how leadership makes an essential contribution to success. THE BOOK IS BROADLY DIVIDED INTO FOUR SECTIONS:Section One Provides the essential toolkit f