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Thirteen: Gender Differences in Covering Public Health Crises in China; Part Four: Where are We Now; Chapter Fourteen: Media and Public Discourse: The Limits of Feminist Influence; Conclusion: The Next Frontier in Gender Representation; Bibliography; Index; About the Contributors

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Sommario/riassunto

This book highlights the progress-or lack thereof-in media regarding portrayals of women, across genres and cultures within the twenty-first-century. Both original studies and descriptive overviews of current media platforms are included, as top scholars evaluate the portrayals of women in contemporary venues, including advertisements, videogames, political stories, health communication and reality television.

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