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Nota di contenuto	Contents; Contributors; 1 Knowledge, Intellectual Capital, and Strategy: Themes and Tensions; 2 Market, Hierarchy, and Trust: The Knowledge Economy and the Future of Capitalism; 3 Knowledge, Knowledge Work, and Organizations: An Overview and Interpretation; 4 The Creation and Sharing of Knowledge; 5 Sensemaking, Knowledge Creation, and Decision Making: Organizational Knowing as Emergent Strategy; 6 Knowledge, Context, and the Management of Variation; 7 A Resource-Based Theory of the Firm: Knowledge versus Opportunism; 8 The Knowledge-Based View of the Firm 9 Knowledge, Uncertainty, and an Emergency Theory of the Firm 10 From Economic Theory Toward a Knowledge-Based Theory of the Firm: Conceptual Building Blocks; 11 Knowledge and Learning, Markets and Organizations: Managing the Information Transaction Space; 12 Replication of Organizational Routines: Conceptualizing the Exploitation of Knowledge Assets; 13 Modular Product and Process Architectures: Frameworks for Strategic Organizational Learning; 14

Technological and Organizational Designs for Realizing Economies of Substitution; 15 Developing a Knowledge Strategy
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Sommario/riassunto

Increasingly, the challenge of management is to create and supply knowledge in order to sustain performance. This volume adopts a knowledge-based approach to management strategy that should complement and perhaps supplant other perspectives.
