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Autore	During Simon <1950->
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	chapter Introduction -- part Part 1 THE DISCIPLINE -- chapter 1 1 Going global -- chapter 1 2 Enterprise culture -- chapter 1 3 Genres and genealogies -- chapter 1 4 Problems -- part Part 2 TIME -- chapter 2 1 The past: cultural history/cultural memory -- chapter 2 2 The present -- chapter 2 3 The future: policies and prophesies -- part Part 3 SPACE -- chapter 3 1 Thinking globalisation -- chapter 3 2 The regional, national and local -- part Part 4 MEDIA AND THE PUBLIC SPHERE -- chapter 4 1 Television -- chapter 4 2 Popular music -- chapter 4 3 The Internet and technoculture -- part Part 5 IDENTITY -- chapter 5 1 Debating identity -- chapter 5 2 Multiculturalism -- chapter 5 3 Race -- part Part 6 SEXUALITY AND GENDER -- chapter 6 1 Feminism's aftermath: gender today -- chapter 6 2 Queer culture -- part Part 7 VALUE -- chapter 7 1 Culture high and low -- chapter 7 2 The nature of culture.
Sommario/riassunto	An ideal introduction, explaining the history and key concerns of cultural studies.