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Quit? Tobacco, Fraught Identity, and the Risks of Governmentality / Kohrman, Matthew -- 9. Wild Consumption / Zhan, Mei -- Managing the Professional Self -- 10. Post-Mao Professionalism / Hoffman, Lisa M. -- 11. Self-fashioning Shanghainese / Ong, Aihwa -- Search for the Self in New Publics -- 12. Living Buddhas, Netizens, and the Price of Religious Freedom / Yü, Dan Smyer -- 13. Privatizing Control / Yongming, Zhou -- Afterword / Litzinger, Ralph A. -- Notes -- Contributors -- Index

Sommario/riassunto

Everyday life in China is increasingly shaped by a novel mix of neoliberal and socialist elements, of individual choices and state objectives. This combination of self-determination and socialism from afar has incited profound changes in the ways individuals think and act in different spheres of society. Covering a vast range of daily life—from homeowner organizations and the users of Internet cafes to self-directed professionals and informed consumers—the essays in *Privatizing China* create a compelling picture of the burgeoning awareness of self-governing within the postsocialist context. The introduction by Aihwa Ong and Li Zhang presents assemblage as a concept for studying China as a unique postsocialist society created through interactions with global forms. The authors conduct their ethnographic fieldwork in a spectrum of domains—family, community, real estate, business, taxation, politics, labor, health, professions, religion, and consumption—that are infiltrated by new techniques of the self and yet also regulated by broader socialist norms. *Privatizing China* gives readers a grounded, fine-grained intimacy with the variety and complexity of everyday conduct in China's turbulent transformation.
