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Titolo	The survival of soap opera [[electronic resource]] : transformations for a new media era // edited by Sam Ford, Abigail De Kosnik, and C. Lee Harrington
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Descrizione fisica	1 online resource (355 p.)
Altri autori (Persone)	FordSam KosnikAbigail De HarringtonC. Lee <1964->
Disciplina	791.45/6
Soggetti	Television soap operas - United States - History and criticism Television soap operas - Social aspects - United States Television viewers - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes interviews that provide various perspectives of the soap opera television.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Learning from diverse audiences. Soaps for tomorrow : media fans making online drama from celebrity gossip / Abigail de Kosnik -- Soap opera critics and criticism : industry and audience in an era of transformation / Denise D. Bielby -- Hanging on by a common thread / Julie Porter -- Perspective : fan site moderator QueenEve on fan activity around and against soaps / based on an interview by Abigail de Kosnik -- The role of "the audience" in the writing process / Tom Casiello -- The "missing years" : how local programming ruptured Days of our lives in Australia / Radha O'Meara -- As the world turns' Luke and Noah and fan activism / Roger Newcomb -- Constructing the older audience : age and aging in soaps / C. Lee Harrington and Denise Brothers. Experimenting with production and distribution. "The rhetoric of the camera in television soap opera" revisited : the case of General Hospital / Bernard M. Timberg and Ernest Alba -- It's not all talk : editing and

storytelling in *As the world turns* / Deborah L. Jaramillo -- Guiding light : relevance and renewal in a changing genre / Patrick Erwin -- The evolution of the production process of soap operas today / Erick Yates Green -- From daytime to Night shift : examining the ABC daytime/SOAPnet primetime spin-off experiment / Racquel Gonzales -- "What the hell does TIIC mean?" online content and the struggle to save the soaps / Elana Levine -- The evolution of the fan video and the influence of YouTube on the creative decision-making process for fans / Emma F. Webb --

Capitalizing on history. Perspective : scholar Horace Newcomb on the pleasures and influence of soaps / based on an interview by Sam Ford -- Perspective : scholar Robert C. Allen on studying soap operas / based on an interview by C. Lee Harrington -- Growing old together : following *As the world turns'* Tom Hughes through the years / Sam Ford -- Perspective : writer Kay Alden on what makes soaps unique / based on an interview by Sam Ford -- Perspective : scholar Nancy Baym on soaps after the O.J. Simpson trial / based on an interview by Abigail de Kosnik -- Of soap operas, space operas, and television's rocky romance with the feminine form / Christine Scodari -- The ironic and convoluted relationship between daytime and primetime soap operas / Lynn Liccardo -- Perspective : scholar Louise Spence on comparing the soap opera to other forms / based on an interview by Abigail de Kosnik -- Perspective : scholar Jason Mittell on the ties between daytime and primetime serials / based on an interview by Sam Ford -- Preserving soap history : what will it mean for the future of soaps? / Mary Jeanne Wilson -- Did the 2007 writers strike save daytime's highest-rated drama? / J.A. Metzler --

Challenges to the future of soaps. Introduction : the crisis of daytime drama and what it means for the future of television / Sam Ford, Abigail de Kosnik, and C. Lee Harrington -- Perspective : scholars Barbara Irwin and Mary Cassata on the state of U.S. soap operas / based on an interview by C. Lee Harrington -- Perspective : historian William J. Reynolds on memories of *The edge of night* / based on an interview by Sam Ford -- Perspective : writer Patrick Mulcahey on changes in soap opera writing contracts / based on an interview by Giada da Ros -- Perspective : actor Tristan Rogers on changes in soaps' industry, audiences, and texts / based on an interview by Abigail de Kosnik -- Daytime budget cuts / Sara A. Bibel -- Agnes Nixon and soap opera "chemistry tests" / Carol Traynor Williams -- Giving soaps a good scrub : ABC's *Ugly Betty* and the ethnicity of television formats / Jaime J. Nasser -- The way we were : the institutional logics of professionals and fans in the soap opera industry / Melissa C. Scardaville --
