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Sommario/riassunto

The division between academic knowledge and its relevance for practice is an enduring problem across many fields. Nowhere is this division more pronounced, and resolution of its negative features more required, than in academic management research and its relationship to management practice, for the advent of the knowledge revolution requires that organizations capitalize on all available assets including knowledge assets when improving performance either by increasing efficiencies or ensuring mission delivery in the medium term. How companies might achieve this has become a key question. This
