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Vocation; Balancing Competing Interests; Trust, But Verify; Outrageously Transparent; Continuum of the Fake and the Real; Unreliable Sources; News: Simulation and Dissimulation; Dark Journalism; Social Media and Online Civic Journalism; Empowering Citizen Journalists; Exaggerated Fears; News Media and Innovation; Exceptional; The Power of Weak Ties; Building Trust in Social Networks; Can Social Networking Create Social Capital Despite Weak Ties? WikiLeaks's Challenge Making Sense; New Challenges; 4 Commercial Speech and Innovation; The Soft Power of Aspirational Brands; Status Change; Challenging Authority; Commercial Speech and the Public Interest; Language and Innovation; Fired Up and Get Going; Beautiful Deceptions; The Culture of Aspiration and the Arab Street; Turning Ideas into Assets; Mashing Up; Business Methods Patenting; Corporate Speech; 5 Free Press and Marketplace Fundamentalism; The Dark Side of the Aspirational Society; Sources of Corruption; Insatiable at the Top; Hit the Numbers or You Are Out
The Moral Neutrality of Numbers Money, Money, Money, and More Money; When Drug Companies Sell Snake Oil; Free Press and Corporate Behavior; Who Do You Call When Nothing Works?; 6 China's Authoritarianism Challenges American Democratic Exceptionalism; The Roar of the Dragon; Vicious Capitalist Energy; Extreme Nationalism; No Gratitude; Pacific Ocean Issue; Can China Challenge America without Embracing the First Freedoms?; Pragmatism; Dissidents in the Digital Age; Human Rights; Virtual Struggle; Cyber Resistance; The Persistence of China's Dissenters; Will Information Be Free in China? Abundance without Freedom

Sommario/riassunto

The First Freedoms and America's Culture of Innovation explores how the triangulation of the First Freedoms, open and competitive marketplace, and global brain-and-muscle-inflow into the United States generates spaces for Americans to become constant tinkers, innovators, and entrepreneurs. Innovation at the highest level is a form of creative transgression that generates entrepreneurial possibilities and opens up opportunities that make up the aspirational society. If history has a pattern of decline and fall, the First Amendment is the m
