Record Nr. UNINA9910821202203321 Autore Weinstein Lawrence <1960-> Titolo Guesstimation 2.0: solving today's problems on the back of a napkin / / Lawrence Weinstein Princeton, N.J.,: Princeton University Press, c2012 Pubbl/distr/stampa **ISBN** 1-283-54993-X 9786613862389 1-4008-4466-5 Edizione [Course Book] Descrizione fisica 1 online resource (378 p.) EdwardsPatricia Altri autori (Persone) Disciplina 519.5/44 Soggetti Estimation theory Problem solving Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front matter -- Contents -- Acknowledgments -- Preface -- 1. How to Solve Problems -- 2. General Questions -- 3. Recycling: What Really Matters? -- 4. The Five Senses -- 5. Energy and Work -- 6. Energy and Transportation -- 7. Heavenly Bodies -- 8. Materials -- 9. Radiation --Appendix A. Dealing with Large Numbers -- Appendix B. Pegs to Hang Things On -- Bibliography -- Index Guesstimation 2.0 reveals the simple and effective techniques needed Sommario/riassunto to estimate virtually anything--quickly--and illustrates them using an eclectic array of problems. A stimulating follow-up to Guesstimation, this is the must-have book for anyone preparing for a job interview in technology or finance, where more and more leading businesses test applicants using estimation questions just like these. The ability to guesstimate on your feet is an essential skill to have in today's world, whether you're trying to distinguish between a billion-dollar subsidy and a trillion-dollar stimulus, a megawatt wind turbine and a gigawatt nuclear plant, or parts-per-million and parts-per-billion contaminants. Lawrence Weinstein begins with a concise tutorial on how to solve these kinds of order of magnitude problems, and then invites readers to have

a go themselves. The book features dozens of problems along with helpful hints and easy-to-understand solutions. It also includes

appendixes containing useful formulas and more. Guesstimation 2.0 shows how to estimate everything from how closely you can orbit a neutron star without being pulled apart by gravity, to the fuel used to transport your food from the farm to the store, to the total length of all toilet paper used in the United States. It also enables readers to answer, once and for all, the most asked environmental question of our day: paper or plastic?