Record Nr. UNINA9910821189603321 Joining the global public [[electronic resource]]: word, image, and city **Titolo** in early Chinese newspapers, 1870-1910 / / edited by Rudolf G. Wagner Albany, NY,: State University of New York Press, c2007 Pubbl/distr/stampa **ISBN** 0-7914-7998-6 1-4294-9981-8 Edizione [1st ed.] Descrizione fisica 1 online resource (261 p.) Collana SUNY series in Chinese philosophy and culture Altri autori (Persone) WagnerRudolf G 079/.51 Disciplina Soggetti Chinese newspapers - China - History Newspaper publishing - China China History 1861-1912 Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front Matter -- Contents -- List of Illustrations -- Preface --Introduction -- Domesticating an Alien Medium: Incorporating the Western-style Newspaper into the Chinese Public Sphere -- Useful Knowledge and Appropriate Communication: The Field of Journalistic Production in Late Nineteenth Century China -- Joining the Global Imaginaire: The Shanghai Illustrated Newspaper Dianshizhai huabao --New Wine in Old Bottles? Making and Reading an Illustrated Magazine from Late Nineteenth-Century Shanghai -- Shanghai Leisure, Print Entertainment, and the Tabloids, xiaobao -- Contributors -- Index Sommario/riassunto Joining the Global Public examines early Chinese-language newspapers and analyzes their impact on China's modernization. Exploring a range of media such as regular dailies, illustrated weeklies, and entertainment papers, contributors look at factors that influenced the nature of these publications, including foreign models, foreign managers, and a first generation of Chinese journalists, editorialists, and "newspainters." With analyses demonstrating how the growth of popular media would enable China to join the global public, contributors also examine the impact of inserting an alien medium—a newspaper—into a Chinese

universe and note the spread of new attitudes and values as

entertainment papers filled the space of a newly created urban leisure. A superb and pioneering documentation of late nineteenth- and early twentieth-century Chinese-language media, Joining the Global Public serves as an introduction to this important yet little-studied part of China's modernization.