

1. Record Nr.	UNINA9910821170803321
Titolo	Media and revolt : strategies and performances from the 1960s to the present // edited by Kathrin Fahlenbrach, Erling Sivertsen, and Rolf Werenskjold
Pubbl/distr/stampa	New York, New York ; ; Oxford, England : , : Berghahn Books, , 2014 ©2014
ISBN	0-85745-999-6
Descrizione fisica	1 online resource (431 p.)
Collana	Protest, Culture and Society ; ; Volume 11
Classificazione	AP 14000
Altri autori (Persone)	FahlenbrachKathrin SivertsenErling WerenskjoldRolf
Disciplina	659.2/93224
Soggetti	Radicalism in mass media Protest movements in mass media Mass media - Political aspects - Europe - History - 20th century Mass media - Political aspects - Europe - History - 21st century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Illustrations; Acknowledgments; Introduction: Media and Protest Movements; Part I - Systematic Approaches to Protest and Media; Chapter 1 - Changes of Protest Groups' Media Strategies from a Long-Term Perspective; Chapter 2 - Framing Collective Action; Chapter 3 - Demonstrations, Protest, and Communication: Changing Media Landscapes-Changing Media Practices?; Chapter 4 - Culture and Protest in Media Frames; Chapter 5 - When Journalists Frame the News; Part II - Protest in the Mass Media around 1968: Print, Film, and Television Chapter 6 - Constructing a Media Image of the Sessantotto: The Framing of the Italian Protest Movement in 1968Chapter 7 - Photos in Frames or Frames in Photos? The Global 1968 Revolts in Three Norwegian Dailies; Chapter 8 - Revolt in Photos: The French May '68 in the Student and Mainstream Press; Chapter 9 - Guarding News for the Movement: The Guardian and the Vietnam War, 1954-70; Chapter 10 - From "'We Shall Overcome'" to "'We Shall Overrun'": The

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Sommario/riassunto

In what ways have social movements attracted the attention of the mass media since the sixties? How have activists influenced public attention via visual symbols, images, and protest performances in that period? And how do mass media cover and frame specific protest issues? Drawing on contributions from media scholars, historians, and sociologists, this volume explores the dynamic interplay between social movements, activists, and mass media from the 1960s to the present. It introduces the most relevant theoretical approaches to such issues and offers a variety of case studies ranging from
