1. Record Nr. UNINA9910821165603321 Autore Willis Holly Titolo Fast forward : the future(s) of the cinematic arts / / Holly Willis Pubbl/distr/stampa London, [England];; New York, [New York]:,: Wallflower Press,, 2016 ©2016 **ISBN** 0-231-85097-2 Descrizione fisica 1 online resource (201 pages) 791.4509 Disciplina Soggetti Motion pictures and television Mass media and language Motion picture industry Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Frontmatter -- Contents -- Acknowledgments -- Introduction The State of Things -- Chapter 1. Past, Present, Future: Situating Post-Cinema -- Chapter 2. New Practices / New Paradigms -- Chapter 3. Live Cinema -- Chapter 4. Urban Screens / Screened Urbanism --Chapter 5. Books to Watch, Films to Read, Stories to Touch: New Interfaces for Storytelling -- Chapter 6. Virtual Reality and the Networked Self -- Conclusion -- Notes -- Bibliography -- Index Sommario/riassunto Cinema, the primary vehicle for storytelling in the twentieth century, is being reconfigured by new media in the twenty-first. Terms such as "worldbuilding," "virtual reality," and "transmedia" introduce new methods for constructing a screenplay and experiencing and sharing a story. Similarly, 3D cinematography, hypercinema, and visual effects require different modes for composing an image, and virtual technology, motion capture, and previsualization completely rearrange the traditional flow of cinematic production. What does this mean for telling stories? Fast Forward answers this question by investigating a full range of contemporary creative practices dedicated to the future of mediated storytelling and by connecting with a new generation of filmmakers, screenwriters, technologists, media artists, and designers

to discover how they work now, and toward what end. From Chris Milk and Aaron Koblin's exploration of VR spherical filmmaking to Rebeca

Méndez's projection and installation work exploring climate change to the richly mediated interactive live performances of the collective Cloud Eye Control, this volume captures a moment of creative evolution and sets the stage for imagining the future of the cinematic arts.