1. Record Nr. UNINA9910821133303321 Autore Kudyba Stephan <1963-> Titolo Information technology, corporate productivity, and the new economy / / Stephan Kudyba and Romesh Diwan; foreword by Dennis McGinn Westport, Conn.:,: Praeger,, 2002 Pubbl/distr/stampa London:,: Bloomsbury Publishing,, 2024 **ISBN** 979-84-00-67027-5 1-280-91371-1 9786610913718 0-313-00684-9 Edizione [1st ed.] Descrizione fisica 1 online resource (241 p.) Altri autori (Persone) DiwanRomesh K. <1933-> 658.4/038 Disciplina Soggetti Information technology - Economic aspects Industrial productivity Technological innovations - Economic aspects Information technology - Economic aspects - United States Industrial productivity - United States Technological innovations - Economic aspects - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references (p. [225]-230) and index. Nota di contenuto Cover -- Information Technology, Corporate Productivity, and the New Economy -- Contents -- Foreword -- Acknowledgments --Introduction -- PART I LAYING THE GROUNDWORK -- 1 An Introduction to the Information Economy -- INFORMATION TECHNOLOGY AND THE INFORMATION ECONOMY: A TECHNO-**ECONOMIC PARADIGM -- INNOVATION AND A TECHNO-ECONOMIC** PARADIGM -- A NEW ECONOMY -- FREE TRADE, GLOBALIZATION, AND INFORMATION TECHNOLOGY IN THE NEW ECONOMY -- NOTES -- 2 A Closer Look at Information Technology and the Information Age --WHAT IS INFORMATION TECHNOLOGY? -- CORPORATE CREATORS OF INFORMATION TECHNOLOGY -- COMMENTS ON ECONOMIC REPERCUSSIONS -- AN INDUSTRY DESCRIPTION -- AGGREGATE

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