Record Nr. UNINA9910821110103321 Business schools and their contribution to society [[electronic resource] **Titolo** /] / edited by Mette Morsing and Alfons Sauguet Rovira Los Angeles, [Calif.];; London,: SAGE, 2011 Pubbl/distr/stampa **ISBN** 1-85702-386-2 1-4462-5082-2 1-282-24137-0 9786613812490 1-4462-5383-X Descrizione fisica 1 online resource (xxv, 254 p.) Altri autori (Persone) MorsingMette Sauguet RoviraAlfons Disciplina 650.0711 Soggetti Business schools - Social aspects Business education - Social aspects Social responsibility of business Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "CEMS." Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto COVER; Contents; Notes on Contributors; About CEMS; Foreword; Prologue - Business Schools as Usual?; Part 1 - HISTORICAL AND GEOGRAPHICAL PERSPECTIVES ON BUSINESS SCHOOL LEGITIMACY; 1 BUSINESS EDUCATION: THE AMERICAN TRAJECTORY; 2 CREATING A BUSINESS SCHOOL MODEL ADAPTED TO LOCAL REALITY: A LATIN AMERICAN PERSPECTIVE; 3 THE CHANGINGROLE OF BUSINESS SCHOOLS AS KEY SOCIAL AGENTS IN ASIA; 4 INSTITUTIONAL EVOLUTION AND NEW TRENDS IN RUSSIAN MANAGEMENT EDUCATION: 5 THE LEGITIMACY AND FUTURE OF BUSINESS SCHOOLS IN TURKEY; EUROPEAN **BUSINESS SCHOOLS AND GLOBALIZATION** 7 CSR, BUSINESS SCHOOLS AND THE ASIA PACIFIC CONTEXTPart 2 -TOWARDS A NEW LEGITIMACYFOR BUSINESS SCHOOLS IN GLOBAL SOCIETY; 8 BUSINESS SCHOOLS IN SOCIETY: THE DISTINCTIVENESS OF DIVERSITY; 9 DESIGN SCIENCE AS AREFERENCE POINT FOR MANAGEMENT RESEARCH; 10 THE NATIONAL ROLE OF CONTEMPORARY

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Sommario/riassunto

Leading global business school figures discuss the hottest debate in business education right now - what education business schools are providing, and their contribution to modern society.