

1. Record Nr.	UNINA9910820995703321
Titolo	Advancing cancer education and healthy living in our communities : putting visions and innovations into action: selected papers from the St. Jude Cure4Kids Global Summit 2011 // edited by Yuri Quintana, Aubrey Van Kirk Villalobos and Dorothy May
Pubbl/distr/stampa	Amsterdam, : IOS Press, c2012
ISBN	1-299-33317-6 1-61499-088-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (208 p.)
Altri autori (Persone)	QuintanaYuri VillalobosAubrey Van Kirk MayDorothy
Disciplina	614.4273
Soggetti	Cancer - Prevention Health education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Title Page; Preface; Conference Program Advisory Committee; Contents; Global Health Trends in Cancer and Chronic Diseases; The Global Need for Education on Cancer and Health; Improving Survival of Children with Cancer Worldwide: The St. Jude International Outreach Program Approach; 2011 United Nations Summit on Non-Communicable Diseases; 2011 United Nations Summit on Non-Communicable Diseases - Coming Together as One Voice for the Children; Maximize Life Global Cancer Awareness Campaign: Improving the Lives of Cancer Patients While Increasing Global Awareness of Their Needs Human Papillomavirus Vaccination and the Primary Prevention of Cancer: Implications for Survivors of Childhood CancerNew Approaches to Health Communication; Effective Strategies for Implementation and Evaluation of Public e-Health Innovations; eHealth Promotion and Social Innovation with Youth: Using Social and Visual Media to Engage Diverse Communities; Game Design and e-Health: Serious Games Put to the Test; M-Health: Can Chronic Obstructive Pulmonary Disease Patients Use Mobile Phones and Associated Software to Self-Manage Their

Disease?

Understanding IT-Enabled Social Action Networks: Construction, Sustainability, and User Participation
Advances in Health Informatics Education: Educating Students at the Intersection of Health Care and Information Technology; Toward a Framework for Personalized Web-Based Training for Healthcare Providers in Low-Income Countries; Cancer Education Programs; Cure4Kids for Kids: School-Based Cancer Education Outreach; Cure4Kids for Kids: Preliminary Results on Evaluating Knowledge Acquisition and Knowledge Retention
Capturing the Emotional Geographies of School Professionals Working with Children with Cancer
Working Toward Cancer and Healthy Living Education Around the World: The Experience at La Salle Campus Barcelona; An Interactive Way of Learning About Cancer and Healthy Living in a Multicultural Setting (Part One)?; A-B-C-1-2-3 Healthy Kids in Tennessee - Let's Eat Well, Play, and Be Aware Every Day: A Preliminary Report; Teenage Cancer Trust Education & Advocacy Program: 'Lets Talk About It' a United Kingdom Approach
Cancer-Related Knowledge, Attitudes, and Risk Perception Among 6th Grade Students in Jordan
Health Promotion Programs; Get Fit with the Grizzlies: A Community-School-Home Initiative to Fight Childhood Obesity Led by a Professional Sports Organization; Effectiveness of a Hospital School Mathematics Literacy Program; Development of the Nutrition4Kids Website; Glooveth: Healthy Living, Fun and Serious Gaming; Yummy Tricks: A Serious Game for Learning Healthy Eating Habits; Subject Index; Author Index

Sommario/riassunto

Over half the deaths from disease in the world are now due to just four chronic conditions - diabetes, lung diseases, some cancers and heart disease. Health and education are inextricably linked. Developing and delivering effective, scalable and sustainable education programs which lead to real behavioral change would influence some of the common risk factors for these diseases, such as smoking, poor diet and lack of physical activity. This book contains selected papers from the St. Jude Cure4Kids Global Summit, held in June, 2011 at St. Jude Children's Research Hospital in Memphis, Tennessee, USA. The aim of this three-day conference was to improve health and science education in classrooms and communities around the world. Leading educators, innovators and pioneers in the field of public health came together in a multidisciplinary forum to explore examples of successful education programs, analyze the challenges in designing effective, scalable and cost-efficient public health education programs and identify strategies, methodologies and incentives for developing future programs capable of yielding large-scale improvements in health outcomes for diverse communities. The papers presented here provide a foundation in the key topics necessary to create future innovative health promotion programs, and will be of interest to all those whose work involves improving health outcomes by means of better and more effective health education.
