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Nota di contenuto	Front cover; Half title; Title page; Copyright page; Contents; List of figures; Preamble; Acknowledgements; Chapter 1 Some introductory concepts; Chapter 2 Measurement theory; Chapter 3 Descriptive statistics; Chapter 4 Patterns in data and presentation of data; Chapter 5 'None of the above': the role of knowledge representation; Chapter 6 The sixfold paths: some observations on probability theory; Chapter 7 Inferential statistics: some introductory thoughts; Chapter 8 Non-parametric statistics; Chapter 9 Correlations; Chapter 10 Parametric statistics; Chapter 11 Multidimensional statistics Chapter 12 Some general considerations Appendix; Bibliography; Glossary and useful concepts; Sources of quotations at the beginning of each chapter; Index; Back cover
Sommario/riassunto	Guides readers through the field of statistics from the descriptive statistics to multidimensional approaches. This book includes illustrative examples that guide readers through: how to answer various types of research question; how to use different forms of analysis; and, the strengths and weaknesses of particular methods.