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Nota di bibliografia	Includes bibliographical references (pages [146]-154) and index.
Nota di contenuto	Cover; Contents; Acknowledgements; Introduction; 1 What did Women Want?: Post-war Masculinity in the Woman's Novel of the 1950's; 2 'Mothers without Partners': The Single Mother Novel of the 1960's; 3 'She's Leaving Home': The College Novel of the 1970's; 4 Shopping as Work: The Sex and Shopping Novel of the 1980's; 5 Keeping the Home Fires Burning: The Aga-saga and the Domestic Romance of the 1990's; 6 Shopping for Men: The Single Woman Novel; 7 Resentful Daughters: The Post-feminist Novel?; 8 Afterword; Bibliography; Index;
Sommario/riassunto	Organised around each decade of the post war period, this book analyses novels written by and for women from 1945 to the present. Each chapter identifies a specific genre in popular fiction for women which marked that period and provides case studies focusing on writers and texts which enjoyed a wide readership. Despite their popularity, these novels remain largely outside the "canon" of women's writing, and are often unacknowledged by feminist literary criticism. However, these texts clearly touched a nerve with a largely female readership,

and so offer a means of charting the changes in...
