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Nota di contenuto	GUIDE TO REFERENCE: IN BUSINESS AND ECONOMICS; CONTENTS; CONTRIBUTORS; INTRODUCTION; Chapter 1: General Works; Advice for Librarians; Guides and Handbooks; Indexes; Abstract Journals; Book Reviews; Encyclopedias; Dictionaries; Quotations; Periodicals; Directories; Biographies; Statistics; Consumer Protection Information; Chapter 2: Economic Conditions and World Trade; Guides and Handbooks; Reviews of Research and Trends; Encyclopedias; Dictionaries; Periodicals; Atlases; Statistics; Internet Resources; Chapter 3: International Information; Global Resources; United States; Canada Central and Latin America; Europe; Great Britain; Africa; Middle East; Asia; Pacific Area; Chapter 4: Functional Areas of Business; Accounting and Taxation; Guides and Handbooks; Reviews of Research and Trends; Indexes; Abstract Journals; Encyclopedias; Dictionaries; Periodicals; Organizations and Associations; Accounting Standards; Accounting Practices; Tax Services; International Accounting Resources; Internet Resources; Business Law; Guides and Handbooks; Encyclopedias; Dictionaries; Periodicals; Organizations and Associations; Topical Law Services; Internet Resources; Electronic Commerce Guides and Handbooks; Encyclopedias; Internet Resources;

Entrepreneurship/Small Business; Guides and Handbooks; Reviews of Research and Trends; Encyclopedias; Directories; Organizations and Associations; Biographies; Internet Resources; Finance and Investments; Guides and Handbooks; Encyclopedias; Dictionaries; Periodicals; Directories; Organizations and Associations; Statistics; Internet Resources; Human Resources, Labor and Unions; Guides and Handbooks; Statistical Sources; Directories; Dictionaries and Encyclopedias; Internet Resources; International Business; Guides and Handbooks

Encyclopedias; Dictionaries; Directories; Statistics; Internet Resources; Management; Guides and Handbooks; Encyclopedias; Periodicals; Organizations and Associations; Biographies; Management of Information Systems; Reviews of Research and Trends; Indexes; Abstract Journals; Encyclopedias; Dictionaries; Periodicals; Marketing, Advertising, and Public Relations; Guides and Handbooks; Reviews of Research and Trends; Indexes; Abstract Journals; Encyclopedias; Dictionaries; Periodicals; Directories; Biographies; Statistics; Market Research; Internet Resources; Organizations and Associations

Operations Management; Guides and Handbooks; Indexes; Abstract Journals; Encyclopedias; Periodicals; Organizations and Associations; Chapter 5: Company Information; Directories; Corporate Profiles; Financial Filings; Indexes; Abstract Journals; Histories; Statistics; Chapter 6: Basic Industry Information; Overviews; Indexes; Abstract Journals; Financial Ratios; Statistics; Chapter 7: Specialized Industry Information; Agribusiness; Specialized Sources of Industry Data; Organizations and Associations; Internet Resources; Additional Reference Sources; Biotechnology

Specialized Sources of Industry Data

Sommario/riassunto

Focusing on print and electronic sources that are key to business and economics reference, this work is a must-have for every reference desk.
