Record Nr. UNINA9910820890003321 Experimental semiotics [[electronic resource]]: studies on the **Titolo** emergence and evolution of human communication // edited by Bruno Galantucci, Simon Garrod Amsterdam; ; Philadelphia, : John Benjamins Pub. Co., 2012 Pubbl/distr/stampa **ISBN** 1-283-59426-9 9786613906717 90-272-7369-3 Descrizione fisica 1 online resource (167 p.) Benjamins current topics;; v. 45 Collana Altri autori (Persone) GalantucciBruno GarrodS. C (Simon C.) Disciplina 302.2/2 Soggetti Semiotics Communication models Interpersonal communication Nonverbal communication Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Experimental Semiotics; Editorial page; Title page; LCC data; Table of contents; Experimental semiotics; 1. Experimental semiotics: Recent past of a growing discipline; 2. Summary of contributions in this volume; 3. Future directions; Notes; References; Systematicity and arbitrariness in novel communication systems; 1. Introduction; 2. Previous work; 3. Current approach; 4. Experiment; 4.1 Participants; 4.2 Apparatus; 4.3 Stimuli; 4.4 Rules of the game; 4.5 Procedure; 5. Results: An example sign system; 6. Results: Systematicity; 6.1 Measuring systematicity; 6.2 Coding for systematicity 6.3 Reliability6.4 Results; 6.5 Systematicity discussion; 7. Results: Arbitrariness; 7.1 Procedure; 7.2 Results; 7.3 Arbitrariness discussion; 8. Final discussion; Acknowledgments; Notes; References; Appendix A: Instructions to participants; Appendix B: Instructions for coding systematicity; Can iterated learning explain the emergence of graphical

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Sommario/riassunto

In the early twentieth century, Ferdinand de Saussure envisioned ""a science which studies the role of signs as part of social life"". About a century later, a science has emerged that is very much in the spirit of that envisioned by de Saussure. Researchers who are developing this science, which has been labeled Experimental Semiotics, conduct controlled studies in which human adults develop novel communication systems or impose novel structure on systems provided to them. This volume offers a primer to Experimental Semiotics and presents a set of studies conducted within this new discipline.