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Nota di contenuto	Intro -- The Viability of the Rhetorical Tradition -- Contents -- Acknowledgments -- Introduction -- PART ONE Definitions: Traditional and New -- 1. Revisionist Historiography and Rhetorical Tradition(s) -- 2. The Rhetorical Tradition -- 3. The Ends of Rhetoric Revisited: Three Readings of Lincoln's Gettysburg Address Leah Ceccarelli -- 4. De-Canonizing Ancient Rhetoric -- 5. Rhetoric and Civic Virtue -- PART TWO Possibilities: Contemporary Rhetorical Occasions and the Tradition (s) -- 6. A Human Measure: Ancient Rhetoric, Twenty-first-Century Loss -- 7. Teaching "Political Wisdom": Isocrates and the Tradition of Dissoi Logoi -- 8. On the Formation of Democratic Citizens: Rethinking the Rhetorical Tradition in a Digital Age -- 9. Civic Humanism, a Postmortem? -- 10. Rhetoric in the Age of Cognitive Science -- AFTERWORD Using Traditions: A Gadamerian Reflection on Canons, Contexts, and Rhetoric -- Contributors -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- Q -- R -- S -- T -- V -- W -- Y -- Z.
Sommario/riassunto	The Viability of the Rhetorical Tradition reconsiders the relationship between rhetorical theory, practice, and pedagogy. Continuing the line of questioning begun in the 1980s, contributors examine the duality of

a rhetorical canon in determining if past practice can make us more (or less) able to address contemporary concerns. Also examined is the role of tradition as a limiting or inspiring force, rhetoric as a discipline, rhetoric's contribution to interest in civic education and citizenship, and the possibilities digital media offer to scholars of rhetoric.
