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Nota di contenuto	Contents; Acknowledgments; A Quick and Simple Summary of What's in This Book; PART I. THE BIG QUESTIONS; 1. What Makes a Good Museum?; 2. How Can You Finance It?; 3. Where Can You Get Help?; PART II. NUTS AND BOLTS; 4. Analyze for Essentials; 5. Organize for Operation; 6. Plan for Activities; 7. Recruit the Human Resources; 8. Now Will It Really Work?; PART III. ALTERNATIVES; 9. And If You Don't Want to Do All That?; 10. And If You Are Planning a Historic House Museum?; PART IV. SOME BASIC DOCUMENTS; Appendix A. Basic Organization Chart; Appendix B. Board Membership Responsibilities Agreement Appendix C. Sample Museum Bylaws Appendix D. Sample Position Description for a Director; Appendix E. Sample Certificate of Gift; Appendix F. Standard Object Cataloguing Record; Index; About the Authors
Sommario/riassunto	Are you thinking of starting a museum? Starting Right: A Basic Guide to Museum Planning uses straightforward, non-technical language to share the basics of museum planning in an evening's read. The third edition has been fully revised and updated to address the current issues facing new museums, including the increasing use of digital technologies.

