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Autore	Vivian Bradford
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Nota di bibliografia	Includes bibliographical references (p. 203-221) and index.
Nota di contenuto	Front Matter -- Contents -- Preface -- Introduction -- Beyond Representation -- The Subject and Object of Representation -- The Ideal of Rhetoric -- Being Otherwise -- Rhetoric in the Middle Voice -- Style without Identity -- Rhetoric and the Politics of Self and Other -- Jefferson's Other -- The Rest is Silence -- Rhetoric in a Nonmoral Sense -- Notes -- Bibliography -- Index
Sommario/riassunto	By elaborating upon pivotal twentieth-century studies in language, representation, and subjectivity, <i>Being Made Strange</i> reorients the study of rhetoric according to the discursive formation of subjectivity. The author develops a theory of how rhetorical practices establish social, political, and ethical relations between self and other, individual and collectivity, good and evil, and past and present. He produces a novel methodology that analyzes not only what an individual says, but also the social, political, and ethical conditions that enable him or her to do so. This book also offers valuable ethical and political insights for the study of subjectivity in philosophy, cultural studies, and critical theory.